Why do you think Management Analytics is important to your career? Why do you believe you are a good fit for this program?

Having gone through the course curriculum and other aspects of your prestigious Master of Management Analytics program in detail, I found a great match between what it offers and my interests in using analytics to shape business decisions.

Briefly about myself: I had obtained a bachelor’s degree in 2007 from Tsinghua University, a Master of Science from University of Hong Kong in 2010, worked 12 years in the investment and financing of commercial real estate and had been a CFA Charterholder since 2012.

I’ve always had a strong interest and capability in mathematics. I was recommended to join the top university in China, after exhibiting exceptional talents in national competition of physics, mathematics and programming. I obtained full marks on subjects like linear algebra and calculus, not only because I studied hard like many of my peers but also because I was enchanted by the simple beauty of mathematics, and what deep insights a simple change of perspective could often yield.

My interest gravities towards statistical theory and tools since college. I had identified 3 core components in a successful data analysis projects: data collection, inference / prediction and presentation. Currently, during my work, I was drawn too much into inference and prediction and struggle to build business process.

If I have the honor to join the MMA program, I could build my ability to organize analytic projects and persuade decision makers through an iterative process of identifying business opportunities and possible concerns. More importantly, I want to be able to make data and its analysis part of the key activities of commercial real estate investment and financing, by building teams and collecting business data.

Is there anything that you think the Admissions Committee should know that you feel has not been covered by the rest of this application?